

## NEW YORK JETS NFT SWEEPSTAKES OFFICIAL RULES

**NO PURCHASE OR MOBILE DEVICE NECESSARY TO ENTER OR WIN. A PURCHASE OR USING A MOBILE DEVICE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

**SWEEPSTAKES ENTRY PERIOD:** The New York Jets NFT Sweepstakes (the "Sweepstakes") begins at 12:30 PM Eastern Time ("ET") on Tuesday, December 28, 2021 and ends at 12:29 PM ET on Friday, December 31, 2021 (the "Sweepstakes Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.

**ELIGIBILITY:** The Sweepstakes is open to legal residents of the fifty (50) United States (and the District of Columbia) who are eighteen (18) years of age or older at the time of entry. Void where prohibited by law. Employees, officers, directors, agents and representatives of New York Jets LLC ("Sponsor"), the National Football League, its member professional football clubs, NFL Ventures, L.P., and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising & promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (mother, father, sister, brother, child, husband, wife & their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Sweepstakes is subject to all applicable federal, state and local laws and regulations. Twitter, Instagram, and Ticketmaster are not Sponsors of this Sweepstakes. By entering, you understand that you are providing your information to the Sponsor.

**HOW TO ENTER:** There are two (2) ways to enter.

**1) Twitter Entry.** New York Jets Twitter Feed ("@NYJets") will release a Tweet to its Twitter Followers inviting such Followers to retweet the Tweet as follows. During the Sweepstakes Period, do all of the following to receive one (1) Entry: 1) Visit [www.twitter.com](http://www.twitter.com) & login to your account. If you do not have a Twitter account you may sign-up for free by visiting [www.twitter.com](http://www.twitter.com) & following the enrollment instructions; 2) Visit [www.twitter.com/nyjets](http://www.twitter.com/nyjets) or, from your Twitter home page, click on the "Find People" tab & perform a search for "New York Jets" & Click on the "Follow" button corresponding to the official @NYJets channel; 3) During the Sweepstakes Period, to participate, Followers must retweet the New York Jets

Tweet as directed within the Sweepstakes Period. Each Retweet must have “@NYJets” and include the hash tags: #JetsNFT #Sweepstakes and conform to Twitter’s character limitation (hereafter, each, an “Entry”). Entrant’s Twitter account must be public in order to enter. Retweets that do not follow the above format may be discarded or ignored at Sponsor’s sole discretion. Incomplete entries, Retweets received after the Sweepstakes Period, and/or Retweets which may contain obscene, offensive, or any language communicating messages inconsistent with the positive images to which Sponsor wishes to associate will be void. Mobile entry is not required to submit an entry or win a prize in this Sweepstakes. If you choose to participate using your mobile device, standard data fees may apply. See your wireless provider for pricing plan details. Subject to Twitter Terms of Service & except where otherwise prohibited, all winning entries become property of Sponsor & will not be returned. All entries must comply with the Twitter Terms of Service & Twitter Rules available at [www.twitter.com](http://www.twitter.com).

**2) Instagram Entry.** During the Sweepstakes Period, New York Jets will release a Post with the following hashtags on the New York Jets Instagram channel (@NYJets): #JetsNFT #Sweepstakes. In order to receive one (1) Entry, Followers must comment on the applicable Post, as follows: 1) Follow @NYJets on Instagram; 2) In the New York Jets Instagram feed find the Post showing the aforementioned hashtags; and 3) In the comments section of the post, comment with the aforementioned hashtags (the “Instagram Hashtags”). Your Entry must include the Instagram Hashtags and your Instagram account must be public in order to be eligible. If you do not have an Instagram account, you may sign-up for free by visiting [www.instagram.com](http://www.instagram.com) & following the enrollment instructions. Mobile entry is not required to submit an entry or win a prize in this Sweepstakes. If you choose to participate using your mobile phone, standard data fees may apply. See your wireless provider for pricing plan details. By using the Instagram Hashtags in connection with your Instagram post, you are acknowledging and agreeing that the Sponsor has the right to stream your post through the Instagram API or otherwise use your post as set forth in its online Terms and Conditions at <http://instagram.com/about/legal/privacy>.

**Limit one (1) Entry per Twitter and per Instagram account and/or username.** Entries received from any Twitter or Instagram account or username in excess of the above stated limitation will be void. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of Entry) to enter the Sweepstakes is prohibited and any Entry through such means, and any Entry that is deemed to be ineligible (at Sponsor’s sole discretion and in accordance with these Official Rules) will be void. All Entries become the property of the Sponsor and will not be acknowledged or returned. In the event of a dispute as to the identity of an entrant based on the Twitter or Instagram account and/or username submitted, Entry will be awarded to the authorized account holder of the Twitter or Instagram account

and/or username from which said Entry was submitted provided such individual is eligible according to these Official Rules. Sponsor and Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, inaccurate or undelivered tweets, posts, Mentions, Follow requests, direct messages or Entries, or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of direct messages, tweets, posts, Mentions or Entries, the announcement of a prize, for any injury or damage to participant's or any other person's computer or other device relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right, in its sole discretion, to void any Entries or Follow requests of entrants and disqualify such entrants whom Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes and/or who are in violation of these Official Rules.

**WINNER SELECTION/NOTIFICATION:** One (1) potential winner will be randomly selected on or about Monday, January 3, 2022 from among all eligible entries received by Sponsor. Each valid entry, regardless of method of entry, will have an equal chance of winning. Odds of winning will depend upon the total number of eligible entries received. The potential winner will be contacted by Sponsor by either: 1) Posting a comment on that potential winner's Entry, which will require the potential winner to direct message the Sponsor and provide their contact information within two (2) days of issuance of notification, 2) Via direct message to the potential winner and such potential winner will be required to respond as instructed via direct message to Sponsor and provide their contact information within two (2) days of issuance of notification. The potential winner may be required to execute and return prize claim form within two (2) days of date of issuance of notification. Potential prize winner is subject to eligibility verification and compliance with these Official Rules. In the event that a selected potential prize winner declines the Prize, is not eligible to accept the Prize, does not comply with the terms of these Official Rules, does not reply to correspondence within the required timeframe, is not available for any reason when notified, or the Tweet, direct message and/or post is returned as undeliverable, his/her prize opportunity will be forfeited and Sponsor, at its sole discretion and time permitting, may randomly select an alternate potential prize winner from among all remaining eligible entries received. Sponsor shall have the right to announce the winner on its social feeds

(Instagram or Twitter, or otherwise), in its sole discretion. Sponsor and Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Participant's email account to receive email messages. Sponsor and Released Parties are not responsible for false, incorrect, changed, incomplete or illegible contact information.

**ONE (1) GRAND PRIZE:** One (1) Grand Prize winner will receive one (1) limited edition, New York Jets Non-Fungible Token ("NFT") via Ticketmaster ("Prize"). Approximate Retail Value ("ARV"): Ten Dollars (\$10.00 USD). Winner must have a Ticketmaster Account to take possession of the Prize and comply with Ticketmaster's Terms of Use, available at: <https://tos.ticketmaster.live-nfts.com/>. All Prize details are at Sponsor's sole discretion. Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Any difference between stated value and actual value will not be awarded. Other than the details of the Prize outlined above, Sponsor and Released Parties have no additional obligations or commitments to the prize winner in connection with this Sweepstakes. All costs and expenses associated with the acceptance and use of the Prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, are at winner's sole responsibility.

**MISCELLANEOUS:** No transfer, assignment, cash redemption, or substitution of Prize is permitted except by Sponsor who reserves the right to substitute the Prize with one of comparable or greater value, at its sole discretion. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant's name, city and state of residence, photograph, any oral or written statements, social profile and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, 2) Sponsor reserves the right to conduct a background/criminal check and entry in the Sweepstakes constitutes entrant's permission for Sponsor to conduct such background/criminal check, provided that, to the extent additional authorization is necessary under law, entrants shall authorize such check. Sponsor reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check, and 3) Sponsor and Released Parties shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Sweepstakes and, in the case

of termination, at its discretion, select the winner from among all eligible non-suspect entries received, prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Promotion is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

**ARBITRATION:** Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any Prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

**CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New Jersey, USA.

**PRIVACY:** As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor to obtain and deliver his or her name, address, email and other information to third parties for the purpose of marketing communication, administering this Sweepstakes, and to comply with applicable laws, regulations and rules, including, without limitation, the storing of your personal information for purposes of complying with state record retention requirements. Personal information collected from entrants are subject to the Sponsor's Privacy Policy, available at <https://www.newyorkjets.com/faqs/privacy-policy>.

**WINNER'S NAME:** For the name of the winner (available after 1/4/22), send a self-addressed, stamped envelope to be received by 1/11/22 to: New York Jets NFT Sweepstakes Winner, c/o New York Jets LLC, 1 Jets Drive, Florham Park, NJ 07932.

**SPONSOR:** New York Jets LLC, 1 Jets Drive, Florham Park, NJ 07932.

**NFL DISCLAIMER:** The National Football League, their member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions, LLC, NFL International, LLC, NFL Players Association, NFL Players Incorporated, and each of their respective direct and indirect subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives, and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.